

# Food Waste Challenge

Little  
Inventors

ocado  
The online supermarket

## Cut up the cards and pick one!

Use your card to help you think about what your character is like:  
*where do they live, what do they do, what do they like or dislike?*

## What invention might help them waste less food?

Write it all down on the Little Inventors character profiler.

Someone younger  
than you

Someone older  
than you

A busy Mum or  
Dad at home

Someone who takes  
lunch to work

Someone who  
snacks 'on the go'

A Family with two  
small children

Someone who owns a  
cafe, who wants to  
waste less of the food  
they prepare and serve

Someone who buys  
lots of ready-made  
meals

Someone who works in  
a supermarket, who  
wants to waste less  
of the food they sell

Someone who works in  
your school kitchen,  
who wants to waste  
less of the food they  
prepare and serve

Someone who cooks  
from fresh ingredients

Someone who has  
cereals and milk  
every morning

Someone on  
holiday

Someone who likes  
to cook